

going kosher

A guide to competing for a stake in the growing Kosher market



Becoming Kosher Certified with the Manchester Beth Din



what is kosher?

Kosher means that the food or ingredient satisfies the Jewish dietary laws.

Millions of Jews throughout the world only eat foods that are kosher and made of kosher ingredients.

Being certified as kosher provides the consumer with a guarantee that the product is indeed kosher.

The machinery and equipment used for manufacture can in some circumstances affect the kosher status of an otherwise kosher product.

The MK logo that we issue is the guarantee of kosher status that discriminating consumers look for.

who we are

The Manchester Beth Din was established towards the end of the nineteenth century.

Over the last fifty years, its kosher certification department has grown dramatically, serving the needs of many prestigious multi-national companies in the UK, Europe and beyond, as well as smaller, local based manufacturers.

We pride ourselves in being user-friendly and on our ability to tailor our services to the needs of each individual client.

We have earned the respect of the global kosher consumer, who trusts our name, values our standards and looks for our logo when purchasing products.





what we do

At the Manchester Beth Din, we

... certify companies requiring kosher status

... supervise kosher batch productions

... advise as to the benefits of such status

... endeavour to assist companies in maximising the benefits of achieving such status by introducing them to appropriate kosher distributors

... assist companies in obtaining kosher ingredients

... encourage the use of our registered logo as your symbol of being a member of our family of satisfied clients





how we do it

Initially, we'll ask you to fill out an application form giving details of your company and what you require from us.

We'll then carry out an on-site audit to learn first-hand about your production methods and what going kosher would entail.

We'll have a discussion with you about our requirements for obtaining kosher certification or, where appropriate, carrying out kosher batch productions. We'll answer any questions you may have about the process.

We'll investigate the kosher status of all the ingredients used in production.

We'll discuss how best to dovetail the kosher regime into your current work practices.

This will result in you receiving the right to use the prestigious MK logo, opening a new world of opportunities.





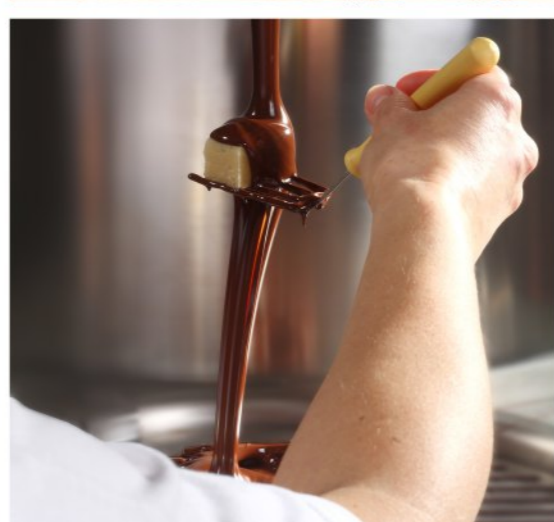
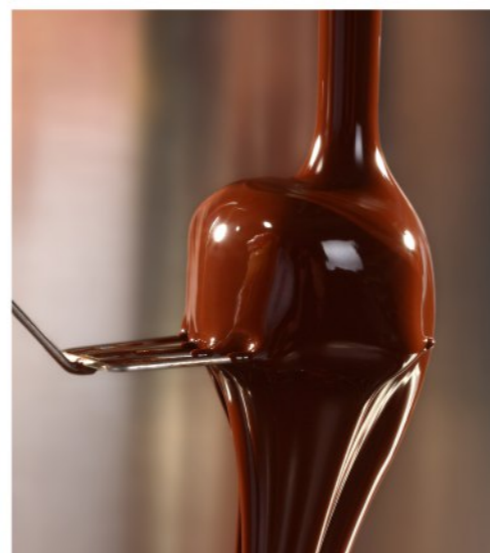
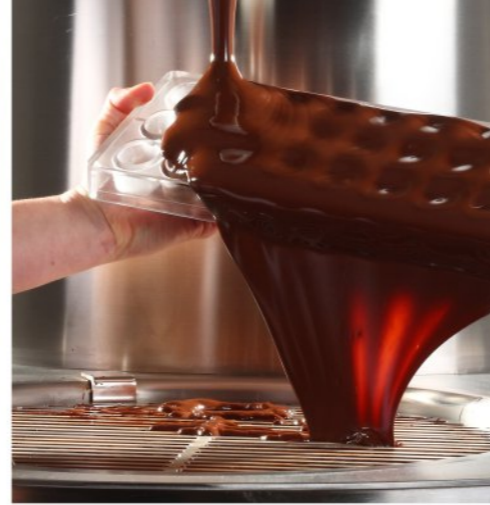
why go kosher?

There is a large and growing kosher consumer market in the UK, Europe, Israel and the USA. And it's not just Jewish people who keep kosher! Many people with specific dietary needs, for example halal, vegetarian, gluten or lactose intolerant, choose to take advantage of appropriate kosher products.

You'll be one step ahead of your competitors, as you'll be able to market to both the mainstream and kosher market.

You'll demonstrate a level of transparency and integrity which MK prides itself on and which is recognized by the kosher consumer as trustworthy.





what's next

- 1 Request and fill out our application form
- 2 Arrange for an audit
- 3 Meet with our auditor
- 4 Discuss the practicalities of kosher status
- 5 Discuss the appropriateness of blanket certification or kosher batch productions
- 6 Sign a contract

...Become a successful player in the kosher market!





what's the cost?

Because of the variables involved, there isn't a one-price-fits-all cost for kosher certification.

We would need to know what's involved and would learn this from the application form and audit.

We are committed to ensuring that our charges enable you to succeed in the kosher world, rather than to make the venture non-viable!

We take the size and nature of your company into account, as well as the trading opportunities that you have for kosher products.

We take a long-term view and are happy to grow with you.





We look forward to working with you and to adding you to an ever-growing family of satisfied clients.

Our marketing team are at your disposal and will be happy to answer your questions.

We hope to hear from you soon and assist you in what will be an exciting and hopefully lucrative venture.



THE MANCHESTER BETH DIN



Home of the most respected Kosher certification in Europe

Trusted by hundreds of brands
that consumers trust daily.

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